



## **SV SUMMERVILLE GIN**

### **The Story**

Summerville is the open space for creative people, bon vivants, free thinkers and dreamers, summer fans and the blissful jumping through the sand, gin lovers and connoisseurs!

**True to the motto:** It's always summer somewhere in the world! begins the story of Summerville Gin. The simple, minimalist gin with a particularly fruity, berry note. Summerville feels like a vacation: La dolce vita! A dream that the Lebanese-born and Summerville creator Ralph Cremona has been looking for since long and which he made come true with his gin creation. It's summer all year round here in Summerville. Summerville is a "place" where friends meet, have fun and dance barefoot in the sand. Here people flirt and laugh, pure joie de vivre. Summerville is a beat in the ears. Summerville creates a community, because Summerville connects. City dwellers flee from the hustle and bustle to their dream vacation, the country man soaks up the urban touch and all have one thing in common: joy, freedom, the pure attitude towards life.

### **What is SV Summerville Gin?**

Summerville Gin is Germany's best gin. The international jury of the World Gin Awards 2021 selected him as the winner in the category "Contemporary Style Gin". It is celebrated as a new discovery on the German gin market. Summerville Gin has a hint of cardamom and white pepper with a gentle note of orange peel. According to the international jury, there is a good balance of sweetish, cinnamon-like taste in the finish.

This composition presents a unique taste experience and stimulates all the senses. Summerville Gin has personality, speaks and stands out.

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#### **SV Summerville Gin - Logo**

Here is summer, here is Summerville!

One thing is already clear visually: Ralph Cremona put a lot of thought into the design of his logo. The look is lively and colorful. The cultures that inspired Cremona in his life merge here - Lebanon, USA, Saudi Arabia, and France. The logo stands for his motto: It's always summer somewhere!

Various stories from Ralph's life can be found on the label. The love for aesthetics, the blaze of colors of the Orient and in the corner, almost overlooked, a little guy - funky, crazy, sexy. This is how he sees himself. As a lover of freedom between cultures, with his own Summerville, his own dream in mind.

#### **Press contact**

If you have any questions or would like an interview, please contact:

E-Mail: [press@summervillespirits.com](mailto:press@summervillespirits.com)

Tel. 05621 798924